



114 Riverchase Court  
Lexington, SC 29072

April 18, 2016

Dear Friends,

In 2000 we started offering our Raft a Rama as a unique day of whitewater rafting on the Saluda River with the purpose of raising funds for Canoeing for Kids. Over the last 5 years or so the feasibility of this event has come into question.

The event has been underpriced since inception but exposure for our program was one of the goals also. The fundraiser is expensive to put on and hundreds of volunteer hours are required to make it happen.

This year we are making a significant price increase so the event can be a more profitable fundraiser. The additional funds will help offset the cost of flood damage to the Canoeing for Kids shop and property.

Please remember the ultimate goal of all we do here at CFK is to provide FREE paddling opportunities for disadvantaged children. Something we have done for over 23,000 kids since 1993.

I hope you chose to continue supporting our mission thru the most FUN raiser around!!

Sincerely,

Jay Alley